IFSA
INTERNATIONAL FOOD SHOW AFRICA

Under the patronage of

Republic of Tunisia
Ministry of Trade and Export Development

Republic of Tunisia
Ministry of Industry, Mines and Energy



Celebrate the flavors

01-03 JUNE | 2027
TUNIS TUNISIA

FOOD & BEVERAGE | FOOD PROCESSING | PACKAGING | HORECA

Carthage IOOC

Carthage International Chefs' Cup

CARTHAGE AFRICA PIZZA CUP

Cake Design
CARTHAGE INTERNATIONAL COMPETITION

مسابقة الرغيف العربي

Organised by ITNC EXPO



Your Gateway to **African Food Markets**

The International Food Show for Africa is an annual event designed to showcase the innovation and diversity of the African food industry. Taking place from June 01 to 03, 2027 in Tunis, IFSA Africa is a dynamic platform that connects food producers, manufacturers, and suppliers with a global audience of buyers, investors, and distributors. This event facilitates valuable trade relationships and helps businesses expand their market reach, ultimately contributing to the growth of the food sector across the continent.

بوابتك إلى **أسواق الأغذية الأفريقية**

المعرض الدولي للصناعات الغذائية لإفريقيا (IFSA Africa) هو حدث سنوي مصمم لعرض الابتكار والتنوع في صناعة الأغذية. يُقام المعرض في الفترة من 01 إلى 03 يونيو 2027 في تونس، وهو منصة ديناميكية تربط منتجي ومصنعي وموردي الأغذية بجمهور عالمي من المشترين والمستثمرين والموزعين. يسهّل هذا الحدث إقامة علاقات تجارية قيّمة ويساعد الشركات على توسيع نطاق وصولها إلى الأسواق، مما يساهم في نهاية المطاف في نمو قطاع الأغذية في جميع أنحاء القارة.

Market Expansion

IFSA Africa provides a platform for companies to showcase their products and services to a diverse audience of industry professionals, buyers, and consumers, enabling them to expand their market reach.

تحقيق انتشار أكبر في السوق

من خلال معرض IFSA Africa، يمكن للشركات أن تقدّم منتجاتها وخدماتها لجمهور من المهنيين والمشترين، مما يسهّل عليها اختراق أسواق جديدة وزيادة قاعدة عملائها.



Create African networks

Key Highlights

- **Exhibition Area:** Food, packaging, logistics, technology.
- **B2B Meetings:** Hosted Buyers Program.
- **Conferences:** Food security, exports, sustainability.
- **Live Cooking & Tastings:** Showcasing Africa's culinary richness.
- **National Pavilions:** Spotlight on African & international industries.

العناصر **الأساسية**

- **مساحات العرض:** الأغذية، التعبئة والتغليف، اللوجستيات، التكنولوجيا.
- **لقاءات الأعمال B2B:** برنامج المشترين المدعوين (Hosted Buyers).
- **المؤتمرات والموائد المستديرة:** الأمن الغذائي، التصدير، الاستدامة.
- **العروض الحية والتذوّق:** إبراز ثراء المطبخ الإفريقي.
- **الأجنحة الوطنية:** منصة للمنتجات والصناعات الإفريقية والدولية.

WHY EXHIBIT?

Meet buyers from Africa, the Middle East, Europe & Asia.
Access new markets and distribution channels.
Showcase your products & innovations.
Promote African products in Africa & worldwide.
Promote international products across African markets.
Gain visibility at a government-backed event.

لماذا تشارك كعارض؟

لقاء المشترين من إفريقيا، الشرق الأوسط، أوروبا وآسيا.
دخول أسواق جديدة وتوسيع قنوات التوزيع.
عرض منتجاتك وابتكاراتك أمام جمهور متخصص.
الترويج للمنتجات الإفريقية في القارة وعلى المستوى الدولي.
الترويج للمنتجات العالمية داخل الأسواق الإفريقية.
الاستفادة من رؤية واسعة في حدث برعاية حكومية.

International Competitions

- Carthage International Chef's Cup (CICC)
- Carthage Africa Pizza Cup
- Carthage International Olive Oil Competition (CIOOC)
  Ranked by EVOO World Ranking with 18 tasters from 18 countries
- Arab Bread Competition
  In partnership with the Arab Federation of Food Industries
- Cake Design Competition

المسابقات **الدولية**

- كأس قرطاج الدولي للطهاة (CICC)
- كأس إفريقيا للبيتزا – قرطاج
- المسابقة الدولية لزيت الزيتون في قرطاج (CIOOC)
  مصنّفة ضمن EVOO World Ranking بمشاركة 18 ذواقًا من 18 دولة
- مسابقة الخبز العربي
  بالشراكة مع الاتحاد العربي للصناعات الغذائية
- مسابقة تصميم الكيك

WHY VISIT?

Discover the latest food trends & innovations.
Connect with international suppliers.
Attend exclusive conferences & live demos.
Expand and strengthen your business network.

لماذا تزور المعرض؟

اكتشاف أحدث الاتجاهات والابتكارات في الصناعات الغذائية.
التواصل مع أهم المورّدين الدوليين.
حضور مؤتمرات حصرية وعروض مباشرة للتذوّق.
توسيع وتعزيز شبكتك من العلاقات التجارية.

EXHIBITOR **PROFILE**







FOOD & BEVERAGE



- Additives
- Canned / Processed Food
- Chilled / Frozen Food
- Chocolate / Cocoa
- Concentrates / Cocktails
- Condiments
- Confectionery / Candy
- Convenience Food
- Dairy Products
- Drinks
- Eggs / Egg Products
- Health / Organic Food
- Ingredients
- Instant Coffee / Tea
- Juices
- Meat and Poultry
- Oil
- Plant-based
- Premixes
- Sauces and Seasonings
- Seafood
- Spreads
- Staple Food
- Starch / Starch Products
- Super Foods
- Vegetarian Foods
- Water
- Fine / Specialty Food
- Flavoured Tea
- Gelato / Ice Cream

FOODTECH



- AgriTech
- AquaTech
- Food Science
- Alternative Foods
- Process Technology
- Packaging Technology
- Packaging Materials
- Automation Technology
- Controlling and Regulation
- Data Processing
- Safety and Quality Management
- Refrigeration and Air-Conditioning
- Sustainable Packaging
- Transport, Storage
- Logistics
- Food Waste
- Digital Solutions

HOSPITALITY / HORECA



- Bar Furniture and Fittings
- Bathroom Supplies
- Bed and Beddings
- Crystalware / Glassware
- Flatware / Hollowware
- Cleaning Products
- Cutlery
- Flooring
- Housekeeping Products
- Indoor Furniture
- Interiors
- Kitchen Accessories
- Guest Amenities
- Light Fixture and Fittings
- Linen / Curtains / Carpets
- Outdoor Furniture
- Silverware
- Spa and Fitness Equipment
- Uniforms
- Billing Systems
- Audio Systems
- Bar Coding / Scanners
- Point-of-Sales Systems
- Property Management Systems
- Robotics
- Security Systems
- Revenue Management

HOSTED BUYER PROGRAM
YOUR DIRECT PATH TO B2B SUCCESS

At IFSA Africa, our Hosted Buyer Program is the ultimate B2B matchmaking platform, meticulously designed to connect qualified, high-level buyers with top-tier exhibitors.

برنامج "المشتري الضيف"
بوابتك نحو إنجاز صفقات ناجحة

في معرض IFSA Africa، يُعدّ برنامج "المشتري الضيف" منصة متكاملة للتوفيق بين الشركات (B2B). تم تصميم هذا البرنامج بعناية فائقة لربط كبار المشترين المؤهلين بأفضل العارضين، مما يضمن تحقيق لقاءات عمل مثمرة وفعّالة.





A Hub for Food Innovation

IFSA Africa's conferences and workshops are a hub of knowledge and innovation for the food industry. Led by experts, these sessions cover the latest trends in food processing, quality assurance, and export strategies, offering valuable insights to help professionals navigate challenges and seize opportunities.

ملتقى للابتكار في قطاع الأغذية

تُعتبر المؤتمرات وورش العمل في معرض IFSA Africa مركزًا للمعرفة والابتكار في قطاع الأغذية. يشارك الحضور في جلسات يقودها خبراء الصناعة، حيث يتعرفون على أحدث الاتجاهات في تصنيع الأغذية، وأساليب ضمان الجودة، واستراتيجيات التصدير، مما يمنحهم رؤى قيّمة تساعدهم على مواجهة التحديات واقتناص الفرص.

IFSA
INTERNATIONAL
FOOD SHOW AFRICA



151 EXHIBITORS
From 13 Countries

شركة عارضة
من 13 دولة

Algeria
Bahrein
Egypt
France
Ghana
India
Iraq
Italy
Japan
Libya
Namibia
Palestine
Senegal
Sudan
Tunisia
Turkey

إيطاليا
الجزائر
البحرين
السودان
السنغال
العراق
اليابان
تركيا
تونس
غانا
فرنسا
فلسطين
ليبيا
مصر
ناميبيا
الهند



9636 TRADE VISITORS
From 24 Countries

زائر متخصص
من 24 دولة

Algeria
Belgium
Benin
Burkina Faso
Canada
Egypt
Germany
Ghana
Iraq
Italy
Lebanon
Libya
Mauritania
Morocco
Namibia
Oman
Palestine
Senegal
South Africa
Tunisia
Turkey
UAE
UK
Uzbekistan

أوزبكستان
إيطاليا
ألمانيا
الإمارات العربية المتحدة
الجزائر
بنين
بلجيكا
بوركينا فاسو
تركيا
تونس
جنوب أفريقيا
السنغال
العراق
عُمان
غانا
فلسطين
كندا
لبنان
ليبيا
المغرب
المملكة المتحدة
موريتانيا
مصر
ناميبيا

Scan the QR code below or visit www.ifsaafrica.com to download our Brochures

لمزيد من المعلومات، يرجى زيارة
www.ifsaafrica.com
أو قم بمسح رمز الاستجابة السريعة أدناه
لتنزيل ملفات المشاركة


سكندر
Skander
sans sucres ajoutés


ALGERIA
PAVILION
ALGERIA
PAVILION
[CHO]




CROX
I'TS REALLY
PRODUCTION MASS
QUOTIDIENNE
PRÉCISION ITALIEN
SOURCING STRATÉGIQ
EXPERTISE DE TERRA
PRÊTS POUR L'EXPO
NOS PARTENAIRES


DAT
ARAB TRADING Pvt. Ltd.
Import & Export Solutions
Premium Quality Products
International Trade Expertise
Customer-Centric Approach
Policy Advocacy



Maximize your brand exposure

Sponsoring IFSA Africa provides you with unparalleled visibility, as your brand will be showcased on a multitude of marketing materials, including banners, brochures, and more. This will expose your brand to a vast audience of key industry players.

عزّز علامتك التجارية

بصفتكم راعيًا لـ IFSA Africa، ستحظون بفرصة تعزيز حضور علامتكم التجارية أمام جمهور واسع من صناع القرار في صناعة الأغذية والمشروبات الأفريقية. من خلال مجموعة متنوعة من قنوات التسويق، بما في ذلك اللوحات الإعلانية، اللافتات، الكتيبات، وحقائب التسويق، ستضمن وصول رسالتكم إلى جمهور مستهدف.

COMMUNICATION TOOLS — المواد **ترويجية**

Advertising in official catalogues and guides	2 000 TND EXCL VAT	إعلان داخل الدليل
Website banner	2 500 TND EXCL VAT	لافتة إعلانية على الموقع الإلكتروني
Logo on Urban Panel Advertising	2 500 TND EXCL VAT	لوحة إعلانية
Visitors Badge	2 500 TND EXCL VAT	شارة الدخول
Bag	5 000 TND EXCL VAT	حقيبة تحمل شعار الراعي
Invitations	2 500 TND EXCL VAT	دعوات تحمل شعار الراعي
Sponsor Shuttles (1 bus)	10 000 TND EXCL VAT	رعاية حافلة نقل واحدة
6 External flags	6 000 TND EXCL VAT	ستة أعلام خارجية
Registration Area	5 000 TND EXCL VAT	منطقة التسجيل مع شعار الراعي
Catalog: 1 page	2 500 TND EXCL VAT	دليل المعرض : صفحة إعلانية واحدة
2 pages	4 000 TND EXCL VAT	صفحتان



SPONSORSHIP **KIT**

INTERNATIONAL FOOD SHOW **FOR AFRICA**

عرض **الرعاية**

معرض الصناعات الغذائية لإفريقيا

	PLATINIUM	GOLD	SILVER	BRONZE
NAME & LOGO				
- Promotional Materials: Guide, Urbain Ads, Bags, Banners/Logos on Website, Catalog Page	✓	✓	✓	✓
- Visitors Badges	✓	✓	✓	✓
- Invitations & Tickets	✓	✓	✓	✓
- Registration Area	✓	✓	✓	✓
- Conference Room	✓	✓	✓	✓
- Carthage International Chef's Cup and International Culinary Day	✓	✓	×	×
- Hosted Buyer Lounge	✓	✓	×	×
- Carthage Africa Pizza Cup	✓	✓	×	×
- Carthage International Olive Oil	✓	✓	×	×
PARTICIPATION				
- Booth (Space Only)	50 m²	30 m²	24 m²	×
INVITATION				
- Trade Visitors	300	200	100	50
- Diner Gala	8	6	4	2
	80.000 TND EXCL VAT	60.000 TND EXCL VAT	40.000 TND EXCL VAT	20.000 TND EXCL VAT

	PLATINIUM	GOLD	SILVER	BRONZE
إسم وشعار الراعي				
المواد الترويجية: دليل، حقائب، لافتات	✓	✓	✓	✓
شعارات على الموقع الإلكتروني،	✓	✓	✓	✓
صفحة دليل المعرض	✓	✓	✓	✓
شارات	✓	✓	✓	✓
الدعوات والتذاكر	✓	✓	✓	✓
مساحة التسجيل	✓	✓	✓	✓
غرفة الاجتماعات	✓	✓	×	×
كأس قرطاج الدولي للطهاة المحترفين	✓	✓	×	×
صالة المشترين المدعوين	✓	✓	×	×
كأس قرطاج أفريقيا للبيتزا	✓	✓	×	×
فضاء مسابقات قرطاج الدولي لزيت الزيتون	✓	✓	×	×
مشاركة				
مساحة جناح غير مجهزة	50 m²	30 m²	24 m²	×
الدعوات				
زوار تجاريون	300	200	100	50
حفل عشاء	8	6	4	2
	80.000 TND EXCL VAT	60.000 TND EXCL VAT	40.000 TND EXCL VAT	20.000 TND EXCL VAT

9

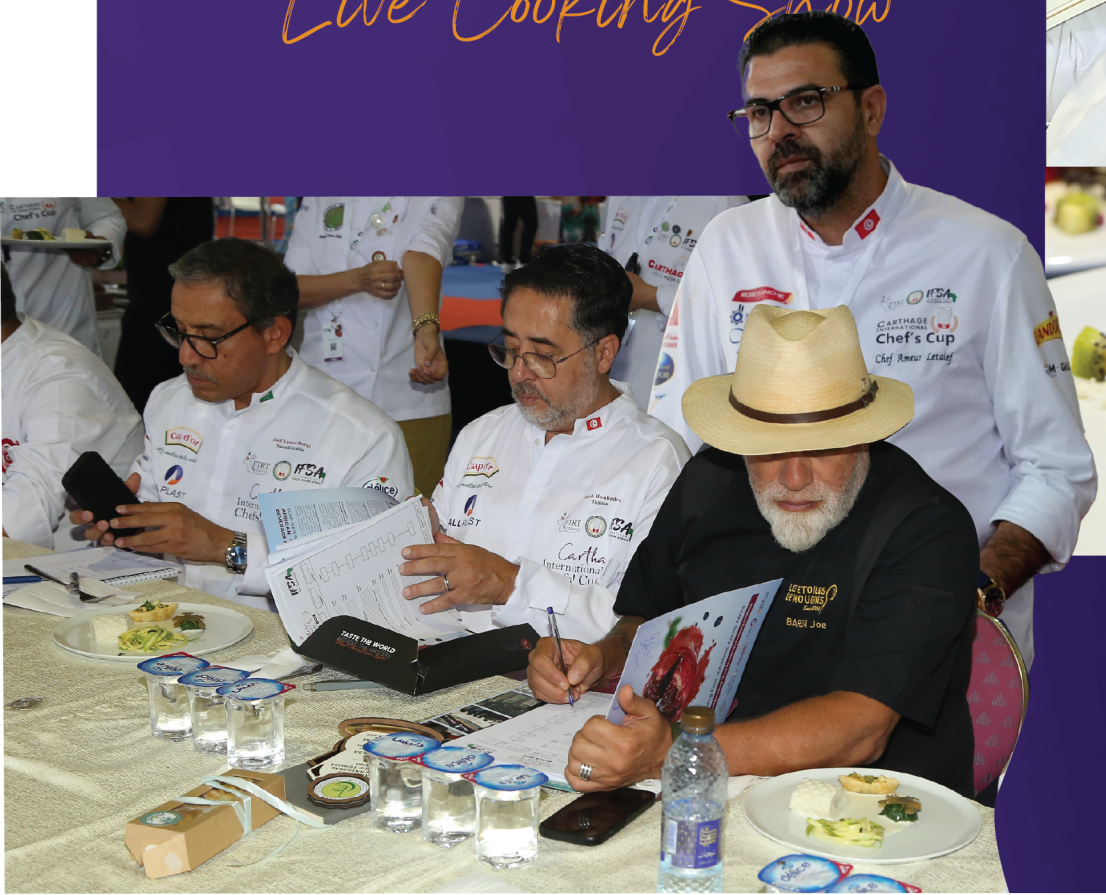
MORE THAN AN EXHIBITION!

INETRNATIONAL CULINARY COMPETITIONS

BLACK BOX - YOUNG CHEF - PASTRY

Live Cooking Show







9 INTERNATIONAL COMPETITIONS

Carthage International Chefs' Cup

IN PARTNERSHIP WITH

ASSOCIATION TUNISIENNE DES PROFESSIONNELS DE L'ART CULINAIRE

FTRT







SPONSORSHIP **KIT** CARTHAGE INTERNATIONAL CHEF'S CUP	PLATINIUM	GOLD	SILVER	BRONZE	عرض **الرعاية** كأس قرطاج الدولي للطهاة المحترفين
Logo on website	✓	✓	✓	✓	**الشعار على الموقع الإلكتروني**
Product display	✓	✓	✓	×	**عرض المنتج**
Affiche	✓	✓	✓	×	**لافتة دعائية داخل المساحات المخصصة**
Logo on competition space background	✓	✓	✓	✓	**الشعار على خلفية مساحة المنافسة**
Product photos with chefs	✓	✓	✓	×	**صور المنتج مع الطهاة**
Medal Ceremony Speech	✓	×	×	×	**كلمة خلال حفل التتويج**
Diner Gala Invitations	3	2	1	×	**دعوات حفل العشاء**
Exhibition Booth	18m² SHELL SCHEME PREMIUM	15m² SHELL SCHEME PLUS	×	×	**مساحة جناح مجهزة**
	30.000 TND EXCL VAT	20.000 TND EXCL VAT	10.000 TND EXCL VAT	5.000 TND EXCL VAT	

79 CHEF RENOWNED JUDGES

22 PARTICIPATING COUNTRIES

+182 INTERNATIONAL CHEF CANDIDATES

TASTE THE WORLD
WITNESS THE MASTERS
Where Culinary Passion Ignites

CARTHAGE **IOOC**

THE WORLD'S BEST OLIVE OILS

Honored in Carthage



235*

exeptional EVOO were awarded for their superior quality

*Carthage IOOC 2026

370+

Samples of EVOO from 19 countries were submitted

The Carthage IOOC 2026 showcased the pinnacle of global extra virgin olive oil excellence. **234 exceptional olive oils were awarded** for their superior quality, flavor, and aroma, reflecting the industry's diversity and innovation.

EVALUATED BY A DISTINGUISHED PANEL OF **18 INTERNATIONAL EXPERTS.**



DON'T MISS THE OPPORTUNITY TO PARTICIPATE
IN THE NEXT EDITION OF THIS PRESTIGIOUS GLOBAL EVENT!

Carthage IOOC

IN PARTNERSHIP WITH

Green Tech Engineering







SPONSORSHIP **KIT** CARTHAGE INTERNATIONAL OLIVE OIL COMPETITIONS	PLATINIUM	GOLD	SILVER	BRONZE	عرض **الرعاية** مسابقات قرطاج الدولي لزيت الزيتون
Logo on website	✓	✓	✓	✓	**الشعار على الموقع الإلكتروني**
Product display	✓	✓	✓	×	**عرض المنتج**
Affiche	✓	✓	✓	×	**لافتة دعائية داخل المساحات المخصصة**
Logo on competition space background	✓	✓	✓	✓	**الشعار على خلفية مساحة المنافسة**
Product photos with juries	✓	✓	✓	×	**صور المنتج مع الحكام المتذوقون**
Medal Ceremony Speech	✓	×	×	×	**كلمة خلال حفل التتويج**
Diner Gala Invitations	3	2	1	×	**دعوات حفل العشاء**
Exhibition Booth	18m² SHELL SCHEME PREMIUM	15m² SHELL SCHEME PLUS	×	×	**مساحة جناح مجهزة**
	30.000 TND EXCL VAT	20.000 TND EXCL VAT	10.000 TND EXCL VAT	5.000 TND EXCL VAT	

234 EVOO AWARD WINNERS

103 Double Gold medals

85 Gold medals

46 Silver medals

19 Participating Countries*

Algeria
Brazil
Canada
Egypte
France
Greece
Italy
Japan
Jordan
Lebanon
Libya
Morocco
Netherlands
Portugal
Saudi Arabia
South Africa
Spain
Tunisia
Turkey



CARTHAGE
AFRICA PIZZA CUP







SPONSORSHIP **KIT**
CARTHAGE AFRICA PIZZA CUP

عرض **الرعاية**
كأس قرطاج أفريقيا للبيتزا

	PLATINIUM	GOLD	SILVER	BRONZE	
Logo on website	✓	✓	✓	✓	**الشعار على الموقع الإلكتروني**
Product display	✓	✓	✓	×	**عرض المنتج**
Rollup	✓	✓	✓	×	**لافتة دعائية داخل المساحات المخصصة**
Logo on competition space background	✓	✓	✓	✓	**الشعار على خلفية مساحة المنافسة**
Product photos with chefs	✓	✓	✓	×	**صور المنتج مع الطهاة**
Medal Ceremony Speech	✓	×	×	×	**كلمة خلال حفل التتويج**
Diner Gala Invitations	3	2	1	×	**دعوات حفل العشاء**
Exhibition Booth	18m² SHELL SCHEME PREMIUM	15m² SHELL SCHEME PLUS	×	×	**مساحة جناح مجهزة**
	30.000 TND EXCL VAT	20.000 TND EXCL VAT	10.000 TND EXCL VAT	5.000 TND EXCL VAT	

3 JURIES

18 CANDIDATS

Egypt
Iraq
Indonesia
Malaysia
Tunisia
Turkey

SLICE OF GLORY
ULTIMATE PIZZA SHOWDOWN



IN PARTNERSHIP WITH

الاتحاد العربي
للصناعات الغذائية

مسابقة الرغيف العربي







SPONSORSHIP **KIT**
ARAB BREAD COMPETITION

عرض **الرعاية**
مسابقة الرغيف العربي

	PLATINIUM	GOLD	SILVER	BRONZE	
Logo on website	✓	✓	✓	✓	**الشعار على الموقع الإلكتروني**
Product display	✓	✓	✓	×	**عرض المنتج**
Affiche	✓	✓	✓	×	**لافتة دعائية داخل المساحات المخصصة**
Logo on competition space background	✓	✓	✓	✓	**الشعار على خلفية مساحة المنافسة**
Product photos with chefs	✓	✓	✓	×	**صور المنتج مع الطهاة**
Medal Ceremony Speech	✓	×	×	×	**كلمة خلال حفل التتويج**
Diner Gala Invitations	3	2	1	×	**دعوات حفل العشاء**
Exhibition Booth	18m² SHELL SCHEME PREMIUM	15m² SHELL SCHEME PLUS	×	×	**مساحة جناح مجهزة**
	30.000 TND EXCL VAT	20.000 TND EXCL VAT	10.000 TND EXCL VAT	5.000 TND EXCL VAT	

5 JURIES

15 CANDIDATS

Libya
Liban
Syria
Tunisia

مذاق الأصالة
وعبق التاريخ..
في كل رغيف

Cake Design
CARTHAGE INTERNATIONAL COMPETITION







SPONSORSHIP **KIT**
CAKE DESIGN COMPETITION

عرض **الرعاية**
مسابقة تصميم الكعك

	PLATINIUM	GOLD	SILVER	BRONZE	
Logo on website	✓	✓	✓	✓	**الشعار على الموقع الإلكتروني**
Product display	✓	✓	✓	×	**عرض المنتج**
Affiche	✓	✓	✓	×	**لافتة دعائية داخل المساحات المخصصة**
Logo on competition space background	✓	✓	✓	✓	**الشعار على خلفية مساحة المنافسة**
Product photos with chefs	✓	✓	✓	×	**صور المنتج مع الطهاة**
Medal Ceremony Speech	✓	×	×	×	**كلمة خلال حفل التتويج**
Diner Gala Invitations	3	2	1	×	**دعوات حفل العشاء**
Exhibition Booth	18m² SHELL SCHEME PREMIUM	15m² SHELL SCHEME PLUS	×	×	**مساحة جناح مجهزة**
	30.000 TND EXCL VAT	20.000 TND EXCL VAT	10.000 TND EXCL VAT	5.000 TND EXCL VAT	

5 JURIES

20+ CANDIDATS

Italy
Tunisia

L'Art Sucré

IFSATALK

IN PARTNERSHIP WITH

الاتحاد العربي للصناعات الغذائية

ACT CONSULT







SPONSORSHIP **KIT**
HOSTED BUYER & CONFÉRENCES

عرض **الرعاية**
المحاضرات وبرنامج المشترين المدعوين

	PLATINIUM	GOLD	SILVER	
Logo on website	✓	✓	✓	**الشعار على الموقع الإلكتروني**
Product display	✓	✓	✓	**عرض المنتج**
Logo on conference Led Display	✓	✓	✓	**عدد 2 لافتة إشهارية في قاعات المحاضرات**
2 rollups Hosted Buyer Lounge	✓	✓	✓	**يتم عرض شعار الراعي على شاشة المؤتمر**
Panel during the conference	✓	✓	✓	**مداخلة ضمن برنامج المحاضرات**
Diner Gala Invitations	3	2	1	**دعوات حفل العشاء**
Booth	18m² SHELL SCHEME PREMIUM	15m² SHELL SCHEME PLUS	×	**مساحة جناح مجهزة**
	30.000 TND EXCL VAT	20.000 TND EXCL VAT	10.000 TND EXCL VAT	

56 SPEAKERS

39 SESSIONS

21 TOPICS

713 ATTENDEES









SPONSORSHIP **KIT**
DINER **GALA**

INSPIRING Tunisia
Office National du Tourisme Tunisien

عرض **الرعاية**
حفل العشاء

	GALA DINER	
Welcome speech	✓	**خطاب عرض الإفتتاح**
Personalized gifts offered to Hosted Buyers	✓	**الهدايا الشخصية المقدمة للمشترين المدعوون**
Products display	✓	**عدد 2 لافتة إشهارية في قاعات المحاضرات**
Logo on website	✓	**يالشعار على الموقع الإلكتروني**
Logo on Menu, Invitation, etc.	✓	**الشعار الموجود على الأدوات (القائمة، الدعوة...)**
Invitation diner Gala	10	**دعوات حفل العشاء**

30.000
TND EXCL VAT

IFSA INTERNATIONAL FOOD SHOW AFRICA

Under the patronage of

Republic of Tunisia
Ministry of Trade and Export Development

Republic of Tunisia
Ministry of Industry, Mines and Energy

01 - 03 JUNE 2027
KRAM EXPO TUNISIA

SPONSORSHIP

- ☐ IFSA Africa
- ☐ Carthage Pizza Cup
- ☐ Gala Diner
- ☐ Other
- ☐ Carthage Chef's Cup
- ☐ Carthage IOOC
- ☐ Hosted Buyer & Conferences
- ☐ PLATINIUM
- ☐ GOLD
- ☐ SILVER
- ☐ BRONZE

We register the following company as SPONSOR:

Company Name:

VAT.:

Address:

ZIP code:

City:

Country:

web:

Contact person: ☐M ☐Ms

E-mail:

Phone:

This agreement is final and irrevocable. The undersigned declares to have read, understood and approved the clauses and conditions of the specific and general rules of the show and undertakes to ensure compliance with all aspects of participation and then undertakes to pay the participation fees according to the terms included in the signed and stamped forms.

PAYMENT PROCESSING

50% upon confirmation.
Remaining: 90 days before the show opens.
Important: No stand will be delivered without payment of the invoice.

Date

Sponsor Pack Fees:	
TOTAL excluding VAT	
+ VAT 19%* :	
TOTAL INCL. TAX	

SIGNATURE & COMPANY STAMP
Preceded by "read and approved"

Rules and Regulations

A/ Exhibitors and Registrants (hereinafter also referred to as Applicants) shall be bound by the conditions, rules and regulations set forth in this agreement and any changes must be made in writing and signed by an authorized official of IFSA Organizer who shall have full power to interpret and to make or amend these rules, provided that such amendments and additions do not operate to diminish the rights reserved for the Exhibitor/ Registrant under this contract / application, and shall not operate to increase liabilities of its Sponsors, Agents or Employees.

B/ No exhibitor shall be permitted to exhibit unless he has paid prior to the exhibition all of the fees agreed to on the reverse side.

C/ Exhibitors are expected to comply with any building regulations and all
Government rules and regulations.

D/ Rights of an exhibitor shall be assignable to any other firm or person and no exhibitor may assign its space, or sublet the whole or any part of the space contracted for. An exhibitor has no right to occupy any particular space, although its requirements will be taken into account when it comes to allocating space.

E/ Exhibitors shall not obstruct the view of adjoining exhibitors nor be operated in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibits. Phonographs, radios or other sound devices operated in a manner objectionable to the Exhibit committee shall be prohibited.

F/Exhibitor shall not permit raffles, donations or other promotional measures that require members or guests to be present at a specified location and time, and all unusual promotional plans must be approved by the Exhibit Committee.

G/ Attendance hours shall be controlled solely by the Exhibit Committee who will specify hours etc., and admission shall be by ticket or badge, and identification badges shall not be transferable.

H/ No exhibitor will be allowed to remove his exhibit from the and the exposition floor, prior to the official termination of the Exhibition, and the Exhibitor shall have an authorized representative present at the Exposition throughout all exhibit periods and during the installation and dismantling of his exhibit.

I/ The Exhibit committee, Sponsors, IFSA Organizer, its Employees or Agents are not responsible for any loss, theft or damage by fire or injury of any nature to any person or article. Reputable watchmen will be on duty day and night, but the Exhibit Committee, while taking precautions against loss, will not guarantee against it and it is hereby expressly released from any liabilities for injury or damage therefrom. The Exhibitor is urged to adequately insure their exhibits, other equipment for which they are responsible and personal effects.

J/ The publisher of the Catalogue, the Exhibit Committee, Sponsors, IFSA Organizer, its Agents or Employees will not be responsible for any error or omission on copy prepared and submitted by the Advertiser or Exhibitor.

K/ The execution of the Application and its receipt by IFSA Organizer is deemed conclusive evidence of the Applicant's agreement to pay the full fees due from that moment. The application is non-cancellable by the Applicant. Applicant further acknowledges that IFSA Organizer having incurred expenses as a result of the contract/application, is not required to refund any of the fees agreed to on the reverse side and that IFSA Organizer is also entitled to any unpaid amounts that may be owing by the Applicant to IFSA Organizer.

L/ The Exhibit Committee, Sponsors, IFSA Organizer, its Agents or Employees shall not be liable for loss, damage or delay resulting from acts of war, civil commotion, strikes or lock-outs intervention or regulation, military activity or any other circumstances which shall make it impossible or inadvisable for the Exhibit Committee to hold the Exhibition/Conference at the time and place provided, and the Exhibit Committee reserves the right to re- schedule the exposition at another
date and/or at an alternative site. Furthermore, IFSA Organizer, will not be responsible and will be held harmless should any conflicts or misinterpretations arise with the host country, its sponsors, agents or other bodies regarding any and all aspects of the Exhibition which may affect the Exhibitors. The said Exhibitor acknowledges that IFSA Organizer have sustained damages and losses as a result of the foregoing, as well, and shall and does hereby waive all claims for damages or compensation. The sums paid to IFSA Organizer as fees or otherwise in connection with the Exhibition shall remain the property of IFSA Organizer.

M/ The Exhibit Committee is not responsible to assist the Exhibitior in obtaining passport and visa, for entrance into the country where the exposition is to be held.
The fact that the Exhibitor is unsuccessful in obtaining these document from the necessary government authorities will not constitute a basis for cancellation of this contract/application and it is clearly understood that no refunds whatsoever will be made. The Exhibitor, however, may substitute another party or company who meets the entry and government formalities necessary for entry into the country where the exposition is to be held. Such substitution shall be the sole responsibility of the contracting exhibitor.

N/The Exhibit Committee, Sponsor, IFSA Organizer, its Agents or Employees are not responsible for any loss, damage or delay incurred in freight shipments (transport, handling and clearing) into and out of the country in which the Exposition is held. Exhibitors are urged to adequately insure all shipments.

O/ The Exhibit Committee is not responsible for any loss due to cancellation, abandonment, postponement or curtailment in whole or in part of the Exhibition/Conference for causes outside its control. Exhibitor is recommended to adequately insure their participation expenses in case of such cancellation etc.

P/ Exhibitor expressly acknowledges that no representations - whether oral or in writing - expressed or implied - have been made concerning the amount of business to be gained from the exhibit, its success or that IFSA Organizer, or any of their subsidiaries or affiliates, employees or other entities allied with them have made any guarantees or assurances concerning the exhibition. Exhibitor further acknowledges that this document constitutes the entire agreement and the binding rules and regulations existing between the parties, and that he has been given no oral change or modification. No one is authorized to make any oral changes in this agreement.

Q/ This agreement shall be governed by and construed according to Tunisian Law. Any dispute between the parties under this Agreement hereby submit to the jurisdiction of the Tunisian Courts.

IFSA INTERNATIONAL FOOD SHOW AFRICA

EXHIBITOR **GUIDE**
EXHIBITION BOOTH

SHELL SCHEME
Stand équipé
Un espace aménagé avec les éléments suivants

Panneaux de séparation (standard Aluminium)
Tapis
Panneau facial
3 Spots /9m²
Électricité (monophasé 16A 220W)

1 Prise électrique
1 Corbeille
1 table
3 chaises
Nettoyage quotidien des stands



جناح مجهز

حوائط الخلفية والجانبية
السجاد + إسم الشركة + 3 مصابيح / 9 م²
كهرباء (أحادي الطور 16 أمبير 220 واط)

1 مقبس كهربائي
1 سلة مهملات
1 طاولة
3 كراسي
تنظيف يومي

SHELL SCHEME PLUS
A fitted out space with the following items

Wooden partitions
Carpet (choice of colour)
Counter + Adhesive logo
4 Spot lights
Electricity
(monophase 16 A 220W)

1 Electric socket
1 Wastebasket
1 Table
3 Chairs
Daily stand cleaning

Shell Scheme Over 18m²
Upgraded package
+ 1 sqm storage room + 1 additional table + 3 chairs



جناح مجهز بلس
جناح مجهز بالمعدات التالية

حوائط الخلفية والجانبية
من الخشب MDF
السجاد (اختيار اللون)
إسم الرشكة
منضدة + شعار لاصق
3 مصابيح / 9 م²
كهرباء
(أحادي الطور 16 أمبير 220 واط)

أكثر من 18 م²
الحزمة الأساسية
+ غرفة تخزين 1 متر مربع
+ 1 طاولة
+ 3 كراسي جلوس

1 مقبس كهربائي
1 سلة مهملات
1 طاولة
3 كراسي
تنظيف يومي

IMPROVE YOUR **VISIBILITY**

SHELL SCHEME PREMIUM
A fitted out space with the following items

Wooden partitions
Carpet (choice of colour)
Counter + Adhesive logo
6 Spot lights
Electricity
(monophase 16 A 220W)
2 sqm storage room

1 Electric socket
1 Wastebasket
1 Table
3 Chairs
TV 43”
2 Sofa
Daily stand cleaning



جناح مجهز ممتازة
جناح مجهز بالمعدات التالية

حوائط الخلفية والجانبية
من الخشب MDF
السجاد (اختيار اللون)
إسم الرشكة
منضدة + شعار لاصق
6 مصابيح
كهرباء
(أحادي الطور 16 أمبير 220 واط)
غرفة تخزين 2 متر مربع

1 مقبس كهربائي
1 سلة مهملات
1 طاولة
3 كراسي
1 شاشة 43 بوصة
2 أريكة
تنظيف يومي

EXTRA

VISUALS ON PANELS
80 Inc. VAT / LINEAR METRE

ADHESIVE LOGO ON COUNTER
40 Inc. VAT / LOGO

شعار لاصق على المنضدة
40 يورو للشعار غير شامل الضريبة

طباعة وتلصيق الاستيكرات
80 يورو للمتر غير شامل الضريبة

IMPROVE YOUR **VISIBILITY**

SHELL SCHEME PREMIUM + min 24m²

UPGRADED ***PACKAGE max height 3.5m***

A fitted out space with the following items

- Wooden partitions
- Carpet (choice of colour)
- Counter + Adhesive logo
- Electricity (monophase 16 A 220W)
- 3 sqm storage room
- 1 Electric socket
- 1 Wastebasket
- 1 Table
- 3 Chairs
- TV 43”
- 2 Sofa
- Daily stand cleaning



جناح مجهز ممتازة بلس

أقصى ارتفاع لحزمة الترقية 3.5 متر

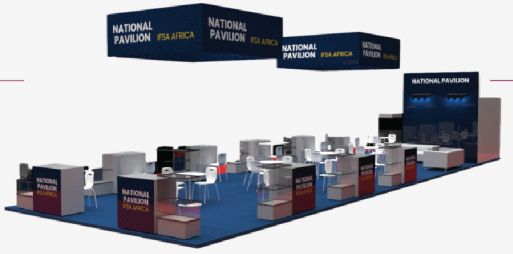
جناح مجهز بالمعدات التالية

- حوائط الخلفية والجانبية من الخشب MDF
- السجاد (اختيار اللون)
- إسم الرشكة
- منضدة + شعار لاصق
- 6 مصابيح
- كهرباء (أحادي الطور 16 أمبير 220 واط)
- غرفة تخزين 3 متر مربع
- 1 مقبس كهربائي
- 1 سلة مهملات
- 1 طاولة
- 3 كراسي
- 1 شاشة 43 بوصة
- 2 أريكة
- تنظيف يومي

NATIONAL PAVILION min 72m²

A fitted out space with the following items

- Carpet (choice of colour)
- Counter + Adhesive logo
- 1 Table 3 Chairs per 3 Desk
- Per desk:
- 1 Electric socket
- 1 Wastebasket
- Daily stand cleaning
- Showcase



الجناح الوطني

جناح مجهز بالمعدات التالية

- السجاد (اختيار اللون)
- كهرباء
- (أحادي الطور 16 أمبير 220 واط)
- 1 طاولة - 3 كراسي مشتركة لكل 3 شركات
- لكل جناح :
- 1 مقبس كهربائي
- 1 سلة مهملات
- تنظيف يومي

NATIONAL PAVILION PLUS min 72m²

UPGRADED ***PACKAGE max height 3.5m***

A fitted out space with the following items

- Wooden partitions
- Carpet (choice of colour)
- Counter + Adhesive logo
- 3 Spot lights /12m²
- Electricity (monophase 16 A 220W)
- Per booth:
- 1 Electric socket
- 1 Wastebasket
- 1 Table
- 3 Chairs
- Daily stand cleaning



الجناح الوطني بلس

أقصى ارتفاع لحزمة الترقية 3.5 متر

جناح مجهز بالمعدات التالية

- حوائط الخلفية والجانبية من الخشب MDF
- السجاد (اختيار اللون)
- إسم الرشكة
- 3 مصابيح / 12 م²
- كهرباء
- (أحادي الطور 16 أمبير 220 واط)
- لكل جناح :
- 1 مقبس كهربائي
- 1 سلة مهملات
- 1 طاولة
- 3 كراسي
- تنظيف يومي

IFSA INTERNATIONAL FOOD SHOW AFRICA

Under the patronage of

Republic of Tunisia
Ministry of Trade
and Export Development

Republic of Tunisia
Ministry of Industry, Mines
and Energy



01 - 03 JUNE 2027
KRAM EXPO TUNISIA

PARTICIPATION FORM

We hereby register for the following section of IFSA 2027:

☐ FOOD & BEVERAGE ☐ FOOD PROCESS ☐ PACKAGING ☐ HORECA

We register the following company as an exhibitor:

Company name:

VAT Reg.-No.:

Street:

P.O. Box:

City:

Postal code:

Country:

Telephone (incl. country + area code):

Website:

Name of our contact person: ☐Mr ☐Ms

E-mail:

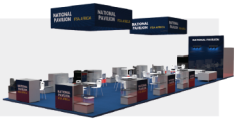
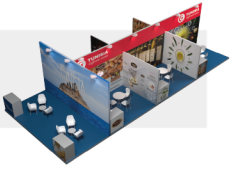
Telephone (incl. country + area code):

BOOTH ON FLOOR PLAN

Requested booth number:

Special mentions:

EARLY BIRD **DISCOUNT**	**20%** until 15/12/26	**15%** 15/02/27	**10%** 31/03/27

PARTICPATION	Quantity	Unit	Rate (TND Excl.Taxes)	Total
SPACE ONLY Space provided only. No equipment supplied. (Without partitions, or elecricity, or carpet, or light,…)		sqm (Minimum : 36)	290	
SHELL SCHEME A fitted out space with the following items Aluminium partitions / carpet / / spot lights electricity (monophase 16 amperes : 220w) / 1 x socket / 1 x wastebasket / 1 x table / 3 x chairs 		sqm (Minimum : 9)	390	
SHELL SCHEME PLUS A fitted out space with the following items Laminated wood Walls / carpet / / spot lights electricity (monophase 16 amperes : 220w) / 1 x socket / 1 x wastebasket / 1 x table / 3 x chairs HALL on standard ground floor 		sqm (Minimum : 9)	490	
SHELL SCHEME PREMIUM UPGRADED PACKAGE 		sqm (Minimum : 18)	620	
SHELL SCHEME PREMIUM + UPGRADED PACKAGE 		sqm (Minimum : 24)	680	
NATIONAL PAVILION UPGRADED PACKAGE 		desk (Minimum : 6 Desks)	2900/desk	
NATIONAL PAVILION PLUS UPGRADED PACKAGE 		sqm (Minimum : 72)	560	

ANGLE OPTIONS

(Surcharge calculated on the basis of the Excl. VAT total of the booked surface area)

Inline stand (Basic / No surcharge)	0	%		
Corner (1 angle)	10	%		
Peninsular (2 angles)	15	%		
Island (4 angles)	20	%		

CO-EXHIBITION FEES

Administration and registration in the exhibitor guide

	Co-exhibitor	390	

REGISTRATION FEES

- Registration fees
- Listing in the official catalogue
- Invitation tickets / Exhibitor parking access

390 TND

This agreement is final and irrevocable The undersigned declares to have read, understood, and approved the clauses and conditions of the specific and general regulations of the show and commits to ensure the conformity of all aspects of the participation and then agrees to pay the participation fees according to the terms included in the signed and stamped forms.

PAYMENT SCHEDULE & PROCEDURE

50% of stand cost up on confirmation.
Remaining charges: 90 days before show opening.
Important : No stand will be delivered without the settlement of the invoice

PAYMENT BY CHECK OR WIRE TRANSFERT

BANK : BANQUE DE L HABITAT
AGENCY : AGENCE ENNASR
ADDRESS : AVENUE 1ERE NOUVELLE RESIDENCE SALAMBO ENNASR 1 2037 TUNIS TUNISIA
NAME : **ITNCexpo**
IBAN : **TN59 1401 6016 1717 0008 3876**
SWIFT : **BHBKTNTT**

TOTAL AMOUNT OF YOUR PARTICIPATION

Registration Fees :	
CO-Exhibition Fees	
Subtotal stand :	
Subtotal Angle Options:	
Subtotal electricity :	
Subtotal advertising :	
TOTAL VAT excl	
+ VAT 19%* :	
OVERALL TOTAL VAT incl	

Date

Signature and company stamp
Preceeded with «read and approved»

Rules and Regulations

A/ Exhibitors and Registrants (hereinafter also referred to as Applicants) shall be bound by the conditions, rules and regulations set forth in this agreement and any changes must be made in writing and signed by an authorized official of IFSA Organizer who shall have full power to interpret and to make or amend these rules, provided that such amendments and additions do not operate to diminish the rights reserved for the Exhibitor/ Registrant under this contract / application, and shall not operate to increase liabilities of its Sponsors, Agents or Employees.

B/ No exhibitor shall be permitted to exhibit unless he has paid prior to the exhibition all of the fees agreed to on the reverse side.

C/ Exhibitors are expected to comply with any building regulations and all
Government rules and regulations.

D/ Rights of an exhibitor shall be assignable to any other firm or person and no exhibitor may assign its space, or sublet the whole or any part of the space contracted for. An exhibitor has no right to occupy any particular space, although its requirements will be taken into account when it comes to allocating space.

E/ Exhibitors shall not obstruct the view of adjoining exhibitors nor be operated in any manner objectionable to other exhibitors. All lighting within the exhibit must be arranged and operated so as not to be distracting to adjacent exhibits. Phonographs, radios or other sound devices operated in a manner objectionable to the Exhibit committee shall be prohibited.

F/Exhibitor shall not permit raffles, donations or other promotional measures that require members or guests to be present at a specified location and time, and all unusual promotional plans must be approved by the Exhibit Committee.

G/ Attendance hours shall be controlled solely by the Exhibit Committee who will specify hours etc., and admission shall be by ticket or badge, and identification badges shall not be transferable.

H/ No exhibitor will be allowed to remove his exhibit from the and the exposition floor, prior to the official termination of the Exhibition, and the Exhibitor shall have an authorized representative present at the Exposition throughout all exhibit periods and during the installation and dismantling of his exhibit.

I/ The Exhibit committee, Sponsors, IFSA Organizer, its Employees or Agents are not responsible for any loss, theft or damage by fire or injury of any nature to any person or article. Reputable watchmen will be on duty day and night, but the Exhibit Committee, while taking precautions against loss, will not guarantee against it and it is hereby expressly released from any liabilities for injury or damage therefrom. The Exhibitor is urged to adequately insure their exhibits, other equipment for which they are responsible and personal effects.

J/ The publisher of the Catalogue, the Exhibit Committee, Sponsors, IFSA Organizer, its Agents or Employees will not be responsible for any error or omission on copy prepared and submitted by the Advertiser or Exhibitor.

K/ The execution of the Application and its receipt by IFSA Organizer is deemed conclusive evidence of the Applicant's agreement to pay the full fees due from that moment. The application is non-cancellable by the Applicant. Applicant further acknowledges that IFSA Organizer having incurred expenses as a result of the contract/application, is not required to refund any of the fees agreed to on the reverse side and that IFSA Organizer is also entitled to any unpaid amounts that may be owing by the Applicant to IFSA Organizer.

L/ The Exhibit Committee, Sponsors, IFSA Organizer, its Agents or Employees shall not be liable for loss, damage or delay resulting from acts of war, civil commotion, strikes or lock-outs intervention or regulation, military activity or any other circumstances which shall make it impossible or inadvisable for the Exhibit Committee to hold the Exhibition/Conference at the time and place provided, and the Exhibit Committee reserves the right to re- schedule the exposition at another
date and/or at an alternative site. Furthermore, IFSA Organizer, will not be responsible and will be held harmless should any conflicts or misinterpretations arise with the host country, its sponsors, agents or other bodies regarding any and all aspects of the Exhibition which may affect the Exhibitors. The said Exhibitor acknowledges that IFSA Organizer have sustained damages and losses as a result of the foregoing, as well, and shall and does hereby waive all claims for damages or compensation. The sums paid to IFSA Organizer as fees or otherwise in connection with the Exhibition shall remain the property of IFSA Organizer.

M/ The Exhibit Committee is not responsible to assist the Exhibitior in obtaining passport and visa, for entrance into the country where the exposition is to be held.
The fact that the Exhibitor is unsuccessful in obtaining these document from the necessary government authorities will not constitute a basis for cancellation of this contract/application and it is clearly understood that no refunds whatsoever will be made. The Exhibitor, however, may substitute another party or company who meets the entry and government formalities necessary for entry into the country where the exposition is to be held. Such substitution shall be the sole responsibility of the contracting exhibitor.

N/The Exhibit Committee, Sponsor, IFSA Organizer, its Agents or Employees are not responsible for any loss, damage or delay incurred in freight shipments (transport, handling and clearing) into and out of the country in which the Exposition is held. Exhibitors are urged to adequately insure all shipments.

O/ The Exhibit Committee is not responsible for any loss due to cancellation, abandonment, postponement or curtailment in whole or in part of the Exhibition/Conference for causes outside its control. Exhibitor is recommended to adequately insure their participation expenses in case of such cancellation etc.

P/ Exhibitor expressly acknowledges that no representations - whether oral or in writing - expressed or implied - have been made concerning the amount of business to be gained from the exhibit, its success or that IFSA Organizer, or any of their subsidiaries or affiliates, employees or other entities allied with them have made any guarantees or assurances concerning the exhibition. Exhibitor further acknowledges that this document constitutes the entire agreement and the binding rules and regulations existing between the parties, and that he has been given no oral change or modification. No one is authorized to make any oral changes in this agreement.

Q/ This agreement shall be governed by and construed according to Tunisian Law. Any dispute between the parties under this Agreement hereby submit to the jurisdiction of the Tunisian Courts.





DRIVING COMMITTEE

Republic of Tunisia
Ministry of Trade
and Export Development

Republic of Tunisia
Ministry of Industry, Mines
and Energy

Republic of Tunisia
Ministry of Agriculture,
Water Resources and Fishing

Republic of Tunisia
Ministry of Vocational
Training and Employment

Republic of Tunisia
Ministry of tourism
and handicrafts

Republic of Tunisia
Ministry of Foreign Affairs,
Migration and Tunisians Abroad

TUNISIA EXPORT
CEPEX

TUNAC
TUNISIAN ACCREDITATION COUNCIL

GIFruits

Gica

APIA

ctaa
Centre Technique de l'Agro-Alimentaire

PACKTEC

GIDattes

CHAMBRE DE COMMERCE ET D'INDUSTRIE DU CENTRE

Tunisia
INSPIRING

INNORPI

FIPA
INVEST IN TUNISIA

Agro ligne

La Presse
DE TUNISIE

A huge thank you to our valuable sponsors, our support and trust made **IFSA Africa 2026** a real success. We continue to build a promising future for African agribusiness!

CHO GROUP
PLATINUM SPONSOR
IFSA Africa

LANDOR
GOLD SPONSOR
IFSA Africa

Cap d'or
Le meilleur de la nature
BRONZE SPONSOR
IFSA Africa

OILYSSA
EXTRA VIRGIN OLIVE OIL
PLATINUM SPONSOR
Carthage IOOC

RENDA Services
PLATINUM SPONSOR
Carthage IOOC

غرفة التجارة و الصناعة لتونس
Chambre de Commerce et d'Industrie de Tunis
CCIT
Institutional Partner
IFSA Africa

CARTHAGE INTERNATIONAL CHEF'S CUP

CARTHAGE INTERNATIONAL OLIVE OIL COMPETITIONS

INTERNATIONAL CULINARY HERITAGE DAYS FESTIVAL

CARTHAGE AFRICA PIZZA CUP

Organised by
ITNC EXPO

Sales Director
Name: Mme Mouna Louati
Phone: +216 54 564 999
Email: mlouati@ifsaafrica.com

General Coordinator
Name: M Dhaker Cherif
Phone: +216 22 755 469
Email: dcherif@ifsaafrica.com

Carthage Africa Pizza Cup
Name: M Fares Ghezal
Phone: +216 20 722 398
Email: carthagepizzacup@ifsaafrica.com

Carthage IOOC
Name: Mme Rakya Chouaib
Phone: +216 21 212 985
Email: carthageiooc@ifsaafrica.com